

# Get your fundraising up and running



## Help us get more out of your donations with Virgin Money Giving

Thanks for choosing to fundraise for us!

If you haven't set up an online fundraising page yet, we highly recommend using Virgin Money Giving.

It's **100% not-for-profit**. And they pass Gift Aid on to us **in full**.

So far, they've helped fundraisers tot up £300 million and because they don't take a penny in profit, an extra £10 million has been raised for charity.\*

**Set up a page today at [virginmoneygiving.com](http://virginmoneygiving.com) and make your effort count for more.**

\*Based on Virgin Money Giving's fundraising total, comparing the costs of Virgin Money Giving with JustGiving since launch to 30 November 2014.

# Virgin Money Giving – with you all the way

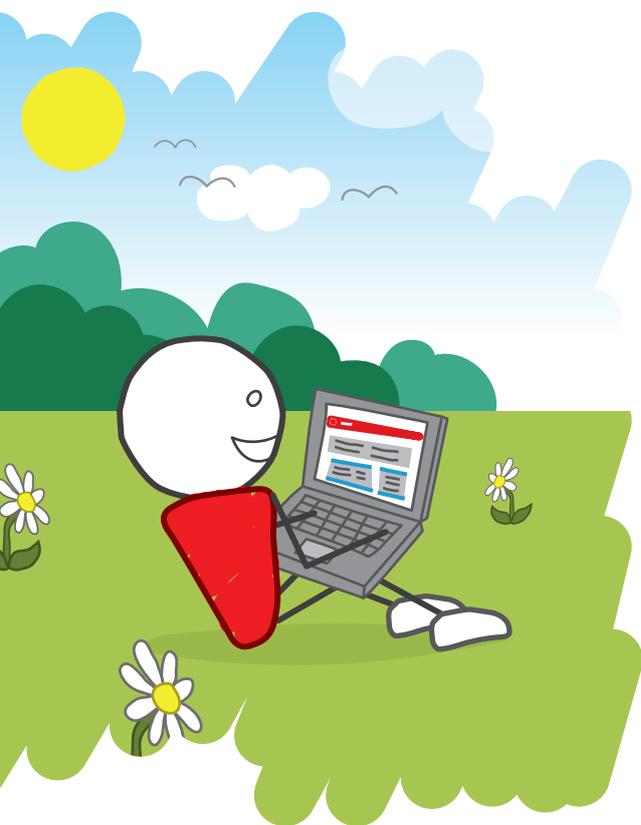
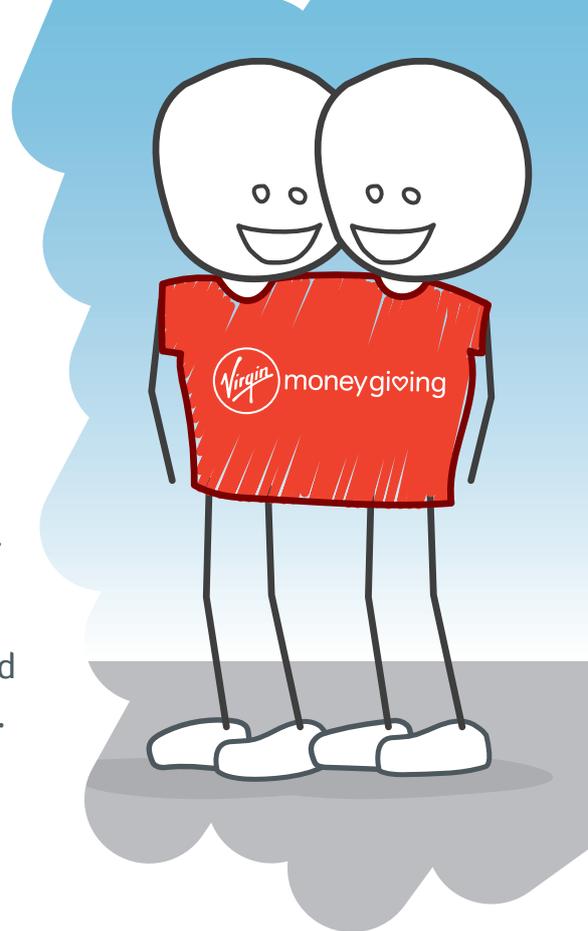
Online fundraising with Virgin Money Giving is a breeze. You can set up your page in minutes and share it in seconds on email, Facebook and Twitter.

What's more, Virgin Money Giving will be there to support you in your fundraising all the way. From helping you make the most of your page to spreading the word about all your hard work.

Their 'Raise more' section online is packed with top tips and tools, like templates for emails, letters, flyers and posters.

They have regular competitions where the prize is a helpful boost to your fundraising total.

Plus with their mobile app you can keep track of your fundraising on the go, and ask your friends to donate from anywhere – even the pub!



## Top tips to get you started

1. Set yourself a fundraising target.
2. Tell a story – what's your motivation?
3. Share your story using social media.
4. Ask for donations around payday.
5. The sooner you start, the more you raise.

**Get your fundraising off to a flyer at [virginmoneygiving.com](http://virginmoneygiving.com)**

 [/virginmoneygiving](https://www.facebook.com/virginmoneygiving)

 [@vmgiving](https://twitter.com/vmgiving)

